



The NGRERP Platform

NGR

Helping Businesses **Grow**

The NGRERP Platform

As we move out of the economic recession, markets are poised for growth yet again. As fast-growing companies achieve greater market penetration and gain more customers, they face the challenge and opportunity of efficiently growing their business. They must be able to effectively manage their sales teams and channels, and improve backoffice efficiency, while ensuring high levels of service for customers.

To take advantage of these opportunities, companies need to assess whether their existing business applications footprint for accounting, sales, service and other functions will effectively support the growth of the business. For many, cloud-based solutions like NGRERP are compelling as they offer lower cost of entry and ownership, and faster time to market compared to traditional on-premise business software and servers.

Unify Business Processes Across the Enterprise with NGRERP

With a single, integrated platform for CRM, Accounting/ERP and Ecommerce, you can automate key business functions across all departments, including sales, marketing, service, finance, inventory, order fulfillment, purchasing, and employee management.

NGRERP is intelligent. The system holds all corporate data in a single database, giving you access to your key performance metrics on a customizable, real-time dashboard. As a result, NGRERP enables you to make better, faster decisions.

NGRERP is integrated. Within a single, powerful application, it combines complete customer-facing CRM and Ecommerce capabilities with back-office Accounting/ERP and self-service portals for partners. As a result, it allows companies to unite fragmented data and automate processes from end to end.

NGRERP is simple. With NGRERP, implementations are both faster and less expensive than traditional business applications. Modularity enables phased implementations according to your company's need.

As a Web-based on-demand solution, NGRERP significantly reduces your total cost of ownership (TCO).

NGRERP features include:

- Customer Relationship Management
 - * Sales Force Automation
 - * Marketing Automation
- Financials/ERP
 - * General Ledger
 - * Accounts Receivable, Payable
 - * Advanced Financials
- Ecommerce
 - * Database Driven Web Site/Web Store
 - * Front-and Back-Office Integration
 - * Credit Card Processing, PayPal
- Employee Management and Productivity
 - * Role-based Dashboards
 - * Customer Support & Service
 - * Incentive Management
 - * Revenue Recognition
 - * Budgeting
 - * Multi-currency
 - * Customer, Partner Self-Service
 - * Employee Records

About NGR

NGR Technosys is a global supplier of business management and revenue performance management solutions. At NGR, we live and breath business every day. We are passionate about helping our customers achieve their ambitions. Our range of business management and revenue performance management solutions are continually evolving as we innovate to answer our customer's needs.

Our Business Management solutions support accounting, operations, customer relationship management, human resources, time tracking, merchant services, and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries.

Our Revenue Performance management solutions transform marketing and sales teams of all sizes to accelerate predictable revenue. Our Revenue Performance Management solutions are both powerful and easy to use, providing explosive revenue growth throughout the revenue cycle from the earliest stages of demand generation and lead management to deal close and continued customer loyalty.

To find out more about NGR's Business Management solutions or Revenue Performance Management solutions and how they can benefit your company, please visit us at www.NGRTechnosys.com or call us at +91 8985 11 2309 or email us at info@ngrtechnosys.net.

NGR Technosys Private Limited
Hydernagar, Kukatpally
Hyderabad 500 085, India
Tel: +91 40 3290 5554
Cell: +91 8985 11 2309
www.ngrtechnosys.com



NGR

The information contained in this material represents the views of NGR on the issues discussed herein current as of the date of publication. As market conditions are always subject to change, the information contained herein shall not be interpreted as any commitment from NGR. This material is for informational purposes only and NGR makes no warranties, expressed or implied.